



The Ellison Place
150 Dale Drive
Gaylord, MI 49735

Friday	March 5 th	3 pm – 8 pm
Saturday	March 6 th	10 am - 6 pm
Sunday	March 7 th	10 am - 4 pm

Blue Water Promotions presents an exceptional marketing opportunity in the Northern Michigan Camping Industry at the 2nd annual Gaylord RV Show at the Ellison Place, a 30,000 square foot facility virtually seconds off of I-75. The Ellison Place is a beautiful modern events facility centrally located in Northern Michigan. This three day event will attract 2500 people, and offer a lucrative customer contact for RV dealers and all related businesses.

All aisles will be carpeted, and 10 by 10 exhibit booths come with standard pipe and drape; one skirted table, two chairs, four name badges, and waste basket. 10x10 booths are \$425. During the show, each exhibitor will receive (10) promotional announcements on the overhead speaker system at the Ellison Place. As a participating exhibitor, your business name, location, and hyperlink to your website will be listed on the participating exhibitor's page of the Gaylord RV Show web site. Bulk exhibit spaces come in various sizes, electricity is available and free, as is free internet access. You can reserve a booth with a signed contract and deposit.

Blue Water Promotions also produces the [Gaylord Boat Show](#), the [Birch Run Hunting & Fishing Expo](#), the [Up-North Lake & Cottage Show](#), and the [Traverse City Boat Show](#).



Blue Water Promotions * 1-800-974-1313 * fax (231) 775-0400 * P.O. Box 391 * Cadillac MI 49601